

# TRESE GLORIOD



## OBJECTIVE

Obtain a position that engages my mind, utilizes my technical and artistic talents, and allows me to grow as a designer

## WORK EXPERIENCE

Adjunct Professor, School of Communications, Webster University, Saint Louis, Missouri, Fall 2011 to present

- Teach Creative Suite programs: Photoshop, Illustrator, and Indesign

Art Coordinator, Graphic World, Inc., Saint Louis, Missouri, November 2002 to present

- Manage art programs for a wide range of text books through publishers such as Elsevier and Cengage
- Create illustrations, information graphics, book covers and layout designs
- Train new artists in prepress requirements and publisher specifications
- Develop and maintain automated preflight procedures utilizing Acrobat Preflight and Illustrator Actions
- Organize and maintain company's font library, as well as individual department computers

Graphic Designer, Freelance, November 2002 to present

- Designed and illustrated the 240-page interior of "It's Your Life Choose Well" and related marketing pieces
- Produced children's book, "I Wonder What You Do on Your First Day in Heaven," printed in Hong Kong using color profiles
- Additional projects ranging from CD labels and booklets to logos and stationery to brochures and invitations

Graphic Designer, KETC, Saint Louis, Missouri, October 2001 to September 2002

- Designed award winning stationery for KETC's new branding campaign
- Designed and managed a wide variety of projects including logos, mailers, brochures, ads, KETC Guide and more

Graphic Artist and Multimedia Production Assistant, Graphic World, Inc., Saint Louis, Missouri, December 1998 to September 2001

- Responsibilities included scanning line art, revising and cleaning up electronic images and outputting a wide variety of proofs for our clients when working as a graphic artist
- Edited HTML, prepared images for web, designed art and icons when working as multimedia production assistant

## EDUCATION

Bachelor of Fine Arts in Studio Art with an emphasis on Graphic Design and Minor in Art History, University of Missouri-Saint Louis, May 2001

- In the top 5% of graduating class with a 3.976 Cumulative GPA

Washington University School of Architecture, Saint Louis, Missouri, Fall 1996 to Spring 1997

## ACCOMPLISHMENTS

- Head of Marketing Committee for Our Lady of the Presentation School. Designed consistent look for current brochure, ads, signage and web site
- KETC's stationery was a part of their new branding campaign which won an Emmy, a Telly and an IABC Bronze Quill
- Active volunteer and member of the St. Louis AIGA Chapter from 1999 until 2004
- Served as secretary, vice president and president of the AIGA Student Group-UMSL Chapter
- Designed brochure and posters used by the Sticks and Stones Program at the Guardian Angel Settlement the summer of 1999
- Awarded Second Place for National Holocaust Museum Poster and Honorable Mention for Zimbabwe Brochure Design in the Juried Student Show at UMSL which displayed a total of six pieces of my work from 1998 to 2000

## SOFTWARE

- Illustrator
- InDesign
- Photoshop
- QuarkXpress
- Acrobat Professional
- Acrobat Distiller
- Microsoft Office
- BBEdit
- Dreamweaver
- Director
- iMovie
- iDVD